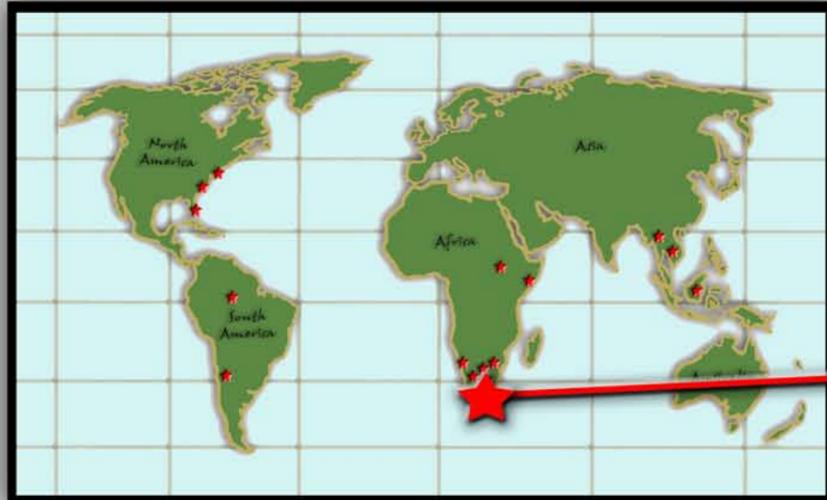


Rare Species Fund

www.RareSpeciesFund.org



The Rare Species Fund has taken an active role in cheetah conservation. In the past several years the RSF has provided not only thousands of man hours to the cause, but has directly contributed over \$100,000 to various cheetah conservation efforts.

Two of the Cheetah Outreach ambassadors, Ramses and Cleopatra, were adopted by the Rare Species Fund. Born at DeWildt and hand raised as wildlife ambassadors by the staff of Cheetah Outreach in Stellenbosch, South Africa, these two have moved to the T.I.G.E.R.S. Preserve in the United States and are now bringing the message of cheetah conservation to America. These felines not only bring awareness to the difficulties faced by cheetahs in the wild, they help generate funds that can directly go back to help in-situ conservation efforts. Ramses and Cleopatra have recently discovered worldwide fame as their photos are prominently featured in the new book "Big Cat Studio" by Dr. Antle, rated number six and seven on www.Amazon.com's international best sellers list, for wildlife and conservation respectively.



▲ **Trainer Moksha Bybee** helps Ramses the cheetah explore his new home with the Rare Species Fund.



The fastest land animal in the world is losing its most important race: the race for survival. Today, there are just 7,500 cheetahs left.

"We are a small organization and events like this are really important in securing the funding needed to achieve our goals, and I am aware that without your assistance none of this would have been possible."

Annie Beckhelling
Founder & Director, Cheetah Outreach

Cheetah Outreach Education department aims to facilitate the increased respect and pride for South Africa's indigenous fauna in the youth of previously disadvantaged communities; using the cheetah as an ambassador species and to plant the seed of a conservation ethic. The cheetah, which once ranged four continents, is now essentially an African species and its most endangered great cat. Perversely, it is often the people of Africa who have the least knowledge and experience of the wildlife around them.



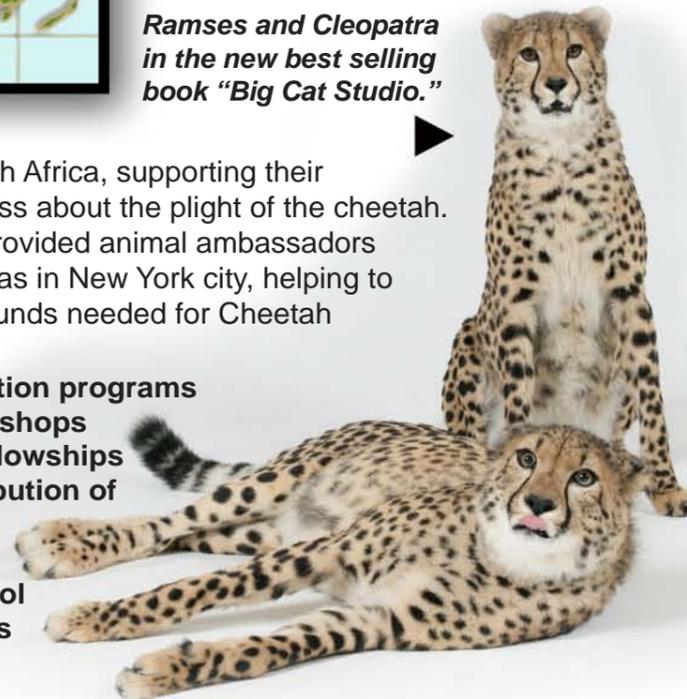
▲ **Robert Johnson** of the Rare Species Fund visits Cheetah Outreach in South Africa to talk about husbandry techniques with facility manager Liesl Smith and to discuss the future of the cheetah.

Cheetah Outreach

RSF has worked closely with Cheetah Outreach of South Africa, supporting their community-based education programs, raising awareness about the plight of the cheetah.

Doc Antle and staff have provided animal ambassadors for cheetah fundraising galas in New York city, helping to generate interest and the funds needed for Cheetah Outreach projects.

- Hands-on school education programs
- Hosting of teacher workshops
- International teacher fellowships
- Development and distribution of curriculum linked resources using the cheetah as a learning tool
- Training of ambassadors for in-situ conservation



Ramses and Cleopatra in the new best selling book "Big Cat Studio."



▲ **April Davis, Cheetah Outreach U.S. Fundraising Chair**, poses with Raga the golden tabby tiger cub from Rare Species Fund during a fund raising event in New York City.

Cheetah Outreach, Stellenbosch, South Africa

